Timothy Georgi

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Orem, UT

Summary

Creative and results-driven Senior Graphic Designer with 6+ years of experience in graphic design, marketing strategies, and project management. Proven track record of delivering high quality creative solutions, mentoring junior designers, and enhancing client engagement. Highly skilled in print design, branding development, web design, photography, and video production.

Education

Bachelor of Fine Arts   08/2009
Art & Visual Communications - Graphic Design
Utah Valley University · Orem , UT

Skills

Creative Direction, Branding, Print Design, Web Development, Project Management, Event Design, Photography

Experience

Senior Graphic Designer
SecurityNational Mortgage Company · Salt Lake City, UT   07/2017 - 11/2023

- Collaborated with cross-functional teams to develop high-impact creative solutions for marketing campaigns
- Managed and executed the development of billing and project tracking systems to ensure project efficiency
- Developed campaigns with social media teams, increasing Facebook adverting conversion rates by 5-10%
- Established and implemented tracking processes to monitor the progress of client projects
- Designed and maintained visual components for corporate SharePoint sites, providing technical support as needed
- Mentored team members to foster creativity, collaboration, and professional growth within the team
- Stayed current with emerging design trends and technologies to push creative boundaries and maintain a competitive edge

Senior Graphic Designer
American Name Services · Orem, UT   05/2011 - 04/2015

- Led the design and execution of campaigns across print, web, social media, and email marketing platforms
- Developed and implemented email deployment systems to ensure efficient and error-free deployment processes
- Developed strategic email campaigns in collaboration with the Sales department, resulting in a 300% increase in lead generation
- Stayed ahead of emerging design trends and technologies to ensure work remained fresh, relevant, and impactful

Senior Graphic Designer

Brigham Young University · Provo, UT   05/2007 - 08/2010

- Developed high-impact creative solutions for print, web, and multimedia projects
- Led and mentored junior designers to foster creativity and professional growth
- Collaborated with cross-functional teams to standardize designs for meeting presentations
- Managed the department's internal image library assets and copyright release information
- Utilized photography skills to capture assets for internal design projects
- Implemented motion graphics and video to enhance department media projects

Art Director/Web Designer

Rapid Solutions Group · Kansas City, MO   11/2004 - 03/2006

- Led art direction and provided technical expertise for web and print projects
- Collaborated with client teams to deliver high-quality design solutions
- Managed multiple projects and met deadlines under pressure
- Presented design concepts effectively to stakeholders and teams

Interactive Art Director

The T&O Group · Irvine, CA   07/2000 - 07/2002

- Worked with cross-functional departments to provide art direction on web, multimedia, and print projects for interactive and agency clients
- Managed interactive projects and resources
- Provided motion graphics development/production, web consultation, and video production and editing
- Developed branding for In-N-Out Burger's online Location Finder
- Created successful email campaigns for SanDisk, the California Association of REALTORS®, and DLink
- Worked with engineers at DLink to create major training products for resellers

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Links

Portfolio: https://www.timothygeorgi.com/
LinkedIn Profile: https://www.linkedin.com/in/timgeorgi/